



HRPA 2019

ANNUAL CONFERENCE
& TRADE SHOW



Prospectus

Work Climate | Jan 30-31/Feb 01

Connect with 4,650 HR & Business Professionals at Canada's Largest HR Event!

Now in its 77th year, HRPAs 2019 Annual Conference & Trade Show is Canada's largest HR event and the world's second largest Human Resources conference. Join us as we inspire thousands of HR managers and business professionals this January 30–February 1, 2019 at the Metro Toronto Convention Centre in Toronto.

Our renowned three-day event features world-class keynotes, over 160 informative sessions on cutting-edge HR issues, and more than 235 trade show exhibitors. It's the most valuable business development opportunity in Canada to engage with thousands of HR professionals who are interested in learning about the latest HR products and brands.

Tel: 416.923.2324
Toll free: 1.800.387.1311
Fax: 416.923.5696
www.hrpa.ca

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Join our mailing list to receive updates on the 2019 HRPAs Trade Show & Conference

Sign Up Now

HRPA 2019 Annual Conference & Trade Show

EXHIBITOR & SPONSORSHIP PROSPECTUS For more information and to register [Click Here.](#)

Benefits Of Being An Exhibitor at HRPAs 2019 Annual Conference & Trade Show

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- Reach more than 4,650 national and international Human Resources & Business Professionals
- Stand out and build brand awareness among a highly qualified market
- Meet face-to-face with your target audience to establish personal connections and build trust
- Showcase new products and services
- Collect high quality sales leads and expand your professional network
- Showcase your organization, including company background and contact information on HRPAs conference website and mobile application (available all year)
- Company name & booth location listed in our onsite signage and conference program
- Gain timely insights about the future direction of the industry while keeping an eye on the competition

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About HRPAs

The Human Resources Professionals Association (HRPA) is Canada's HR thought leader and the largest HR Association in the country. In Ontario, HRPAs regulates the HR profession and issues three designations — the Certified Human Resources Professional (CHRP), Certified Human Resources Leader (CHRL), and the Certified Human Resources Executive (CHRE).

These designations are the national standard for excellence in human resources management.

Across the province, HRPAs has over...

3

Designations

24,000+

Members

27

Chapters

2018 Annual Conference Results Overall Conference Feedback

92%

overall exhibitor satisfaction

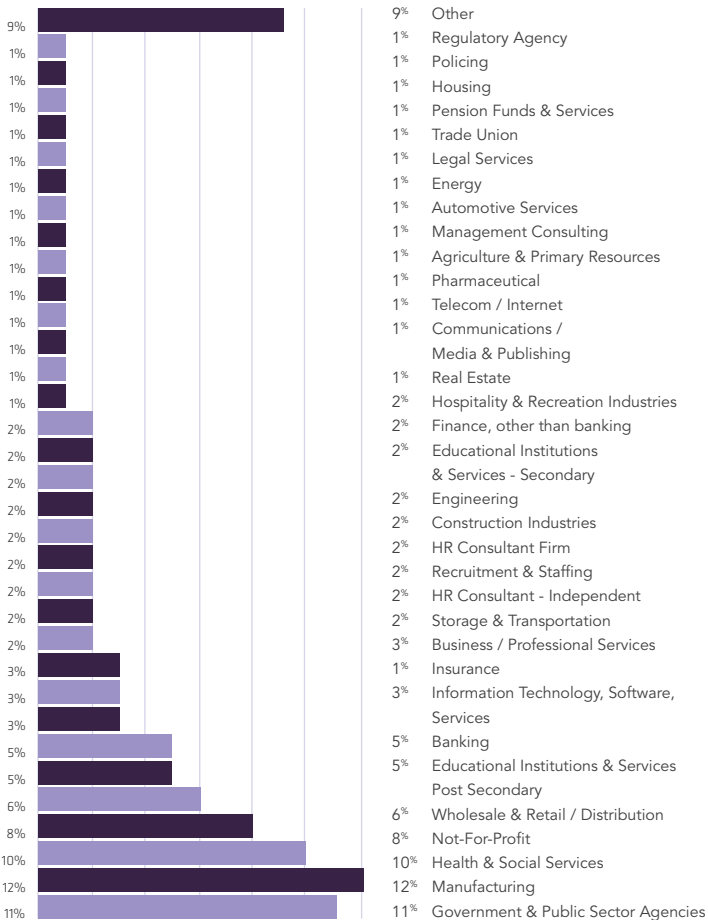
90%

overall attendee satisfaction

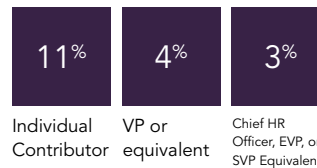
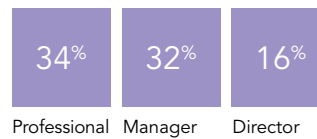
HRPA Member Demographics

HRPA's members are well-educated professionals from a broad cross-section of sectors. Largely female, ranging in age from early 20s to late 50s, HRPA members are a representative cross-section of the HR community from students to C-level decision-makers. The following demographic data was drawn from the results of the 2015 member survey in which more than 2,000 members participated.

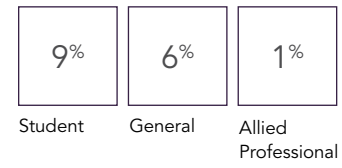
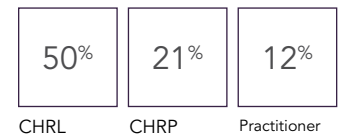
Industry Sectors



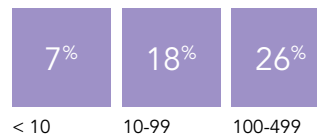
Seniority



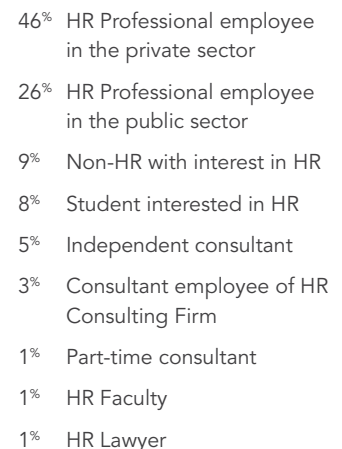
Member Type



Company Size (Number of Employees)



Practice Type



Exhibitor Information

Trade Show Schedule

(schedule subject to change)

**Tuesday,
January 29, 2019**

12:00PM – 6:00PM

*Exhibitor Registration
and Move-In*

**Wednesday,
January 30, 2019**

10:00AM – 4:30PM

**Thursday,
January 31, 2019**

9:30AM – 4:30PM

**Friday,
February 1, 2019**

9:30AM – 12:00PM

Move Out: 12:00PM

Exhibitor Information Continued

Exhibit Space Costs

5' x 10' Booth*	\$2,378 + HST
5' x 10' Corner Booth*	\$2,430 + HST
10' x 10' Booth	\$4,741 + HST
10' x 10' Corner Booth	\$4,849 + HST
10' x 20' Booth	\$9,461 + HST
10' x 20' Corner Booth	\$9,692 + HST
10' x 20' Double Corner Booth	\$9,692 + HST
20' x 20' Island Booth	\$13,484 + HST

*5' x 10' Booths are reserved for first time exhibiting small businesses (10 employees or less). They are allowed to keep their space for up to three years maximum.

Space Rental Terms:

- 50% of the total balance is required upon signing/ submitting an application (includes a \$500 non-refundable deposit)
- The final balance is due by August 31st, 2018
- After August 31, 2018, all applications must also include the full payment. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth size or location. Booth locations will only be confirmed once 50% of your total balance is received.

Cancellation Policy:

Cancellation of space must be submitted in writing.

- On or before August 31, 2018 will receive a full refund less \$500 non-refundable deposit
- On or before October 31, 2018 will receive 50% refund of the total paid amount
- No requests for refund will be granted after September 30, 2018

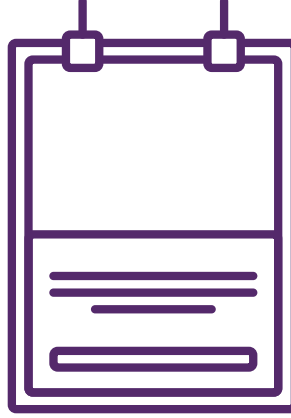
Included In Your Booth:

- Complimentary listing on the HRPAC Conference website via the Real Time Floor Plan
- Inclusion in online exhibitor list, viewed by company name & booth number, in the mobile app and on conference website
- Visibility on the HRPAC Conference website in association with the #HRPAAC hashtag
- 24-hour peripheral security
- 8-feet high back drapes
- 3-feet high side drapes
- Company name and booth number listed in the Conference Program (if received by December 30th, 2018)
- A private Exhibitor's Lounge during exhibit hours
- 60% off full conference registration fee for all exhibiting employees (max. 4 per booth), inquire for special code
- Complimentary guest registrations for Trade Show Attendees – a customizable email invitation to extend to your network
- An attractive show entrance with aisle carpet throughout the Exhibit Hall
- Exhibitor Support Centre services
- Company identification sign hanging on the back drape of your booth
- One conference tote bag per exhibit space
- Complimentary continental breakfast
- Complimentary refreshments including coffee, tea and water throughout the day
- Web buttons for your website and email signature promoting your organization as an exhibitor in the 2019 Annual Conference
- Visibility on the HRPAC Conference website in association with the #HRPAAC hashtag
- Personal assistance with booth selection and marketing ideas for maximizing booth traffic
- Year-round customer service from application through post-conference
- Lunch tickets available for purchase for Opening Day (Wednesday) for Booth staff inside the trade show
- Invited to Networking Night Party with delegates

NOT included in your BOOTH:

Electrical outlets, audio-visual equipment, internet access, janitorial services, booth set-up, lead retrieval, lunch (Thursday and Friday), and storage.

Please note that booth carpet is MANDATORY.

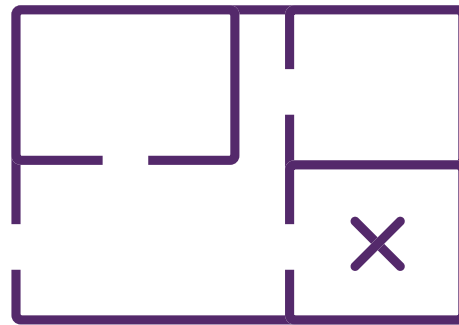


Explore Our Available Sponsorship Opportunities

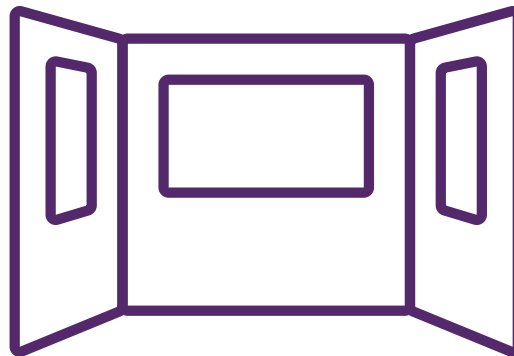
Increase your brand visibility among members and conference attendees before, during and after the 2019 Annual Conference & Trade Show.

Click on the link below to visit our online sponsorship opportunities page which features all of our opportunities currently open to sponsors. Interested in finding out how we can customize a sponsorship package for your needs?

We're happy to help – connect with us!



Visit [Link](#)



Questions?

About Sponsorship, contact:

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[To Register](#) - [Click Here](#)